



Delivering for Main Street – Small Business Community

# USPS GROUND ADVANTAGE™

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August 10, 2023

# GROUND SHIPPING IS A KEY GROWTH AND REVENUE DRIVER UNDER OUR DELIVERING FOR AMERICA PLAN

The Postal Service is implementing a massive transformation and modernization of its processing, transportation, delivery and retail network. **This growth-oriented transformation is enabling a new suite of competitive shipping products.** The new network will enable 6 and 7 days a week mail and shipping delivery.



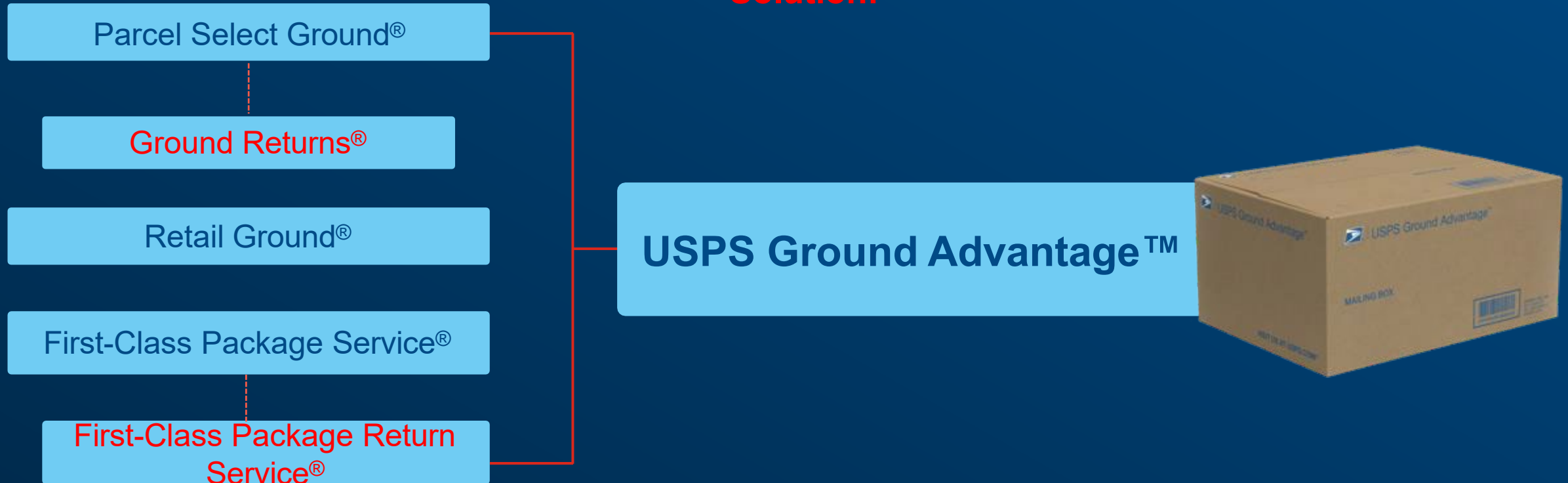
## USPS Ground Advantage™



Our national, coast-to-coast ground product at an affordable price that provides the customer with a range of options built on our integrated mail and package network at the speed of **NOW**.

# A POWERFUL NEW SHIPPING OPTION LAUNCHED ON JULY 9!

Three Distinct Outbound Products, and Two Returns Products merged to form one Simplified  
**Solution!**





# USPS Ground Advantage was developed to compete across three dimensions



## Price

Competitors strategically leverage discounts for large numbers of customers.

USPS Ground Advantage is designed to have price leadership over the competition.



## Speed

Competitor's ground shipping speed and reach was a headwind for the Postal Service.

With USPS Ground Advantage, the Postal Service accelerated its ground delivery from 2-8-days, to 2-5-days.

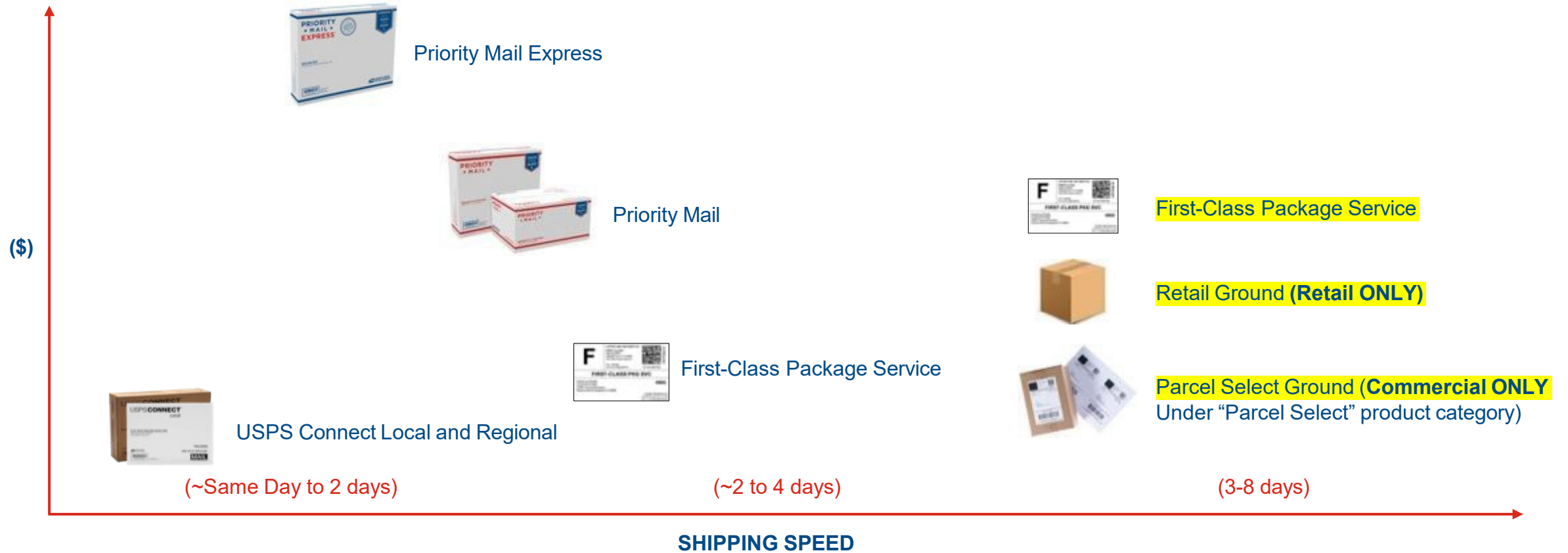


## Features

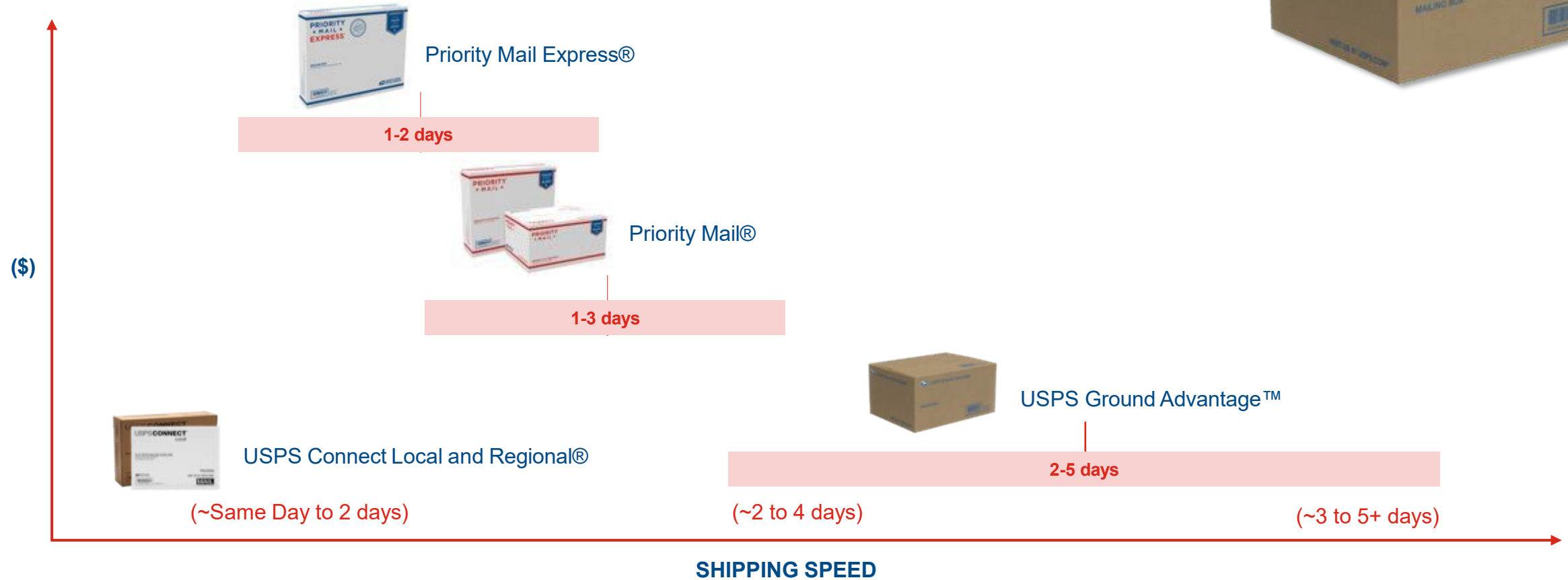
Competitors historically offered a greater range of services such as guaranteed delivery and premium tracking etc.

Launching USPS Ground Advantage is key to our efforts to create a best-in-class ground shipping experience for our customers.

# PREVIOUS MIX OF USPS SHIPPING SOLUTIONS



# NOW A MORE COMPETITIVE SUITE, ANCHORED BY USPS GROUND ADVANTAGE™





# THE **ADVANTAGE** OF USPS GROUND ADVANTAGE™

## USPS Ground Advantage™






### **SIGNIFICANT** value drivers

- ✓ Packages delivered in 2-5 business days across the continental United States.
- ✓ Free package pickup service at home or in-office.
- ✓ Shippers can leverage the value of USPS Ground Advantage return service as a convenient option for customers who need to send items back.
- ✓ \$100 insurance included on USPS Ground Advantage and USPS Ground Advantage Return packages. Customers can purchase up to \$5,000 in additional coverage.
- ✓ USPS Ground Advantage Cubic shipping for shippers with product weighing up to 20 lbs. with packages measuring up to 1 cu. ft.
- ✓ Enhanced Click-N-Ship (CNS v2) which offers access to commercial rates and cubic for the first time ever!



# Value | Key Differentiator for Small Business Customers

USPS Ground Advantage is a feature packed shipping product, that serves as a viable solution to many small business shipping challenges.

Solutions	 USPS Ground Advantage™		
Money-back guaranteed delivery	✗	✗	✗
\$100 Insurance	✓	✓	✓
Free Package pick-up	✓	✗	✗
Fuel Surcharge	✗	✓	✓
Address Correction Fee	✗	✓	✓
Pricing for ounce-based shipments	✓	✗	✗
Cubic shipping	✓	✗	✗
Free Forwards and returns to sender	✓	✗	✗
10 lb. zone 5 shipment	<b>\$12.87</b>	<b>\$17.45</b>	<b>\$17.50</b>



# HUGE Differentiator: USPS Ground Advantage™ – Cubic

USPS Ground Advantage Cubic provides exceptional value in shipping by providing commercial rates for parcels weighing up to 20 lbs<sup>1</sup>. and measuring up to 1 cu. ft.

- **\$100** of Insurance
- NO surcharges
- NO residential fees
- NO dimensional weight fees (**cubic only**)
- NO minimum volume required
- NO specific packaging required; customers can use their own packaging<sup>2</sup>
- NO contracts or special agreements required
- Maximum 18” in length
- Support USPS Ground Advantage Cubic, for boxes or polybags.
- **BRAND NEW OPPORTUNITY** for SMBs and all customers!! **HUGE SELLING POINT!!**

**Enhance your shipping with Cubic Pricing.**

**USPS Ground Advantage Cubic Pricing** is a great option for businesses that ship a high volume of small, dense packages weighing up to 20 pounds.<sup>1</sup>

**CALCULATING CUBIC VOLUME FOR BOXES:**

- 1 Measure outside dimensions and round each dimension down to the nearest quarter inch.
- 2 Calculate volume as noted below:  
*length x width x height divided by 1728*
- 3 Once you have the cubic measurement, your package will fall into one of ten tiers:

**CALCULATING CUBIC VOLUME FOR SOFT-PACK OR PADDED ENVELOPES:**

- 1 Measure length and width of package and round each dimension down to the nearest quarter inch.
- 2 Add the two measurements together, and the sum will determine the cubic tier.
- 3 Once you have the cubic measurement, your package will fall into one of ten tiers:

<b>Cubic Tier 0.1</b>	Packages up to 0.10 cubic feet	<b>Cubic Tier 0.1</b>	Mailpieces measuring from	0" up to 16"
<b>Cubic Tier 0.2</b>	Packages more than 0.10 and up to 0.20 cubic feet	<b>Cubic Tier 0.2</b>	Mailpieces measuring more than	16" up to 21"
<b>Cubic Tier 0.3</b>	Packages more than 0.20 and up to 0.30 cubic feet	<b>Cubic Tier 0.3</b>	Mailpieces measuring more than	21" up to 24"
<b>Cubic Tier 0.4</b>	Packages more than 0.30 and up to 0.40 cubic feet	<b>Cubic Tier 0.4</b>	Mailpieces measuring more than	24" up to 26"
<b>Cubic Tier 0.5</b>	Packages more than 0.40 and up to 0.50 cubic feet	<b>Cubic Tier 0.5</b>	Mailpieces measuring more than	26" up to 28"
<b>Cubic Tier 0.6</b>	Packages more than 0.50 and up to 0.60 cubic feet	<b>Cubic Tier 0.6</b>	Mailpieces measuring more than	28" up to 30"
<b>Cubic Tier 0.7</b>	Packages more than 0.60 and up to 0.70 cubic feet	<b>Cubic Tier 0.7</b>	Mailpieces measuring more than	30" up to 32"
<b>Cubic Tier 0.8</b>	Packages more than 0.70 and up to 0.80 cubic feet	<b>Cubic Tier 0.8</b>	Mailpieces measuring more than	32" up to 34"
<b>Cubic Tier 0.9</b>	Packages more than 0.80 and up to 0.90 cubic feet	<b>Cubic Tier 0.9</b>	Mailpieces measuring more than	34" up to 35"
<b>Cubic Tier 1.0</b>	Packages more than 0.90 and up to 1.0 cubic feet	<b>Cubic Tier 1.0</b>	Mailpieces measuring more than	35" up to 36"

# USPS Ground Advantage™ – Cubic Cont'd

Box #1:



12" L x 10" W x 6" H (**Multiply**)  
10 lbs.

**Cubic Tier 5**  
Prices starting at:  
\$7.52 - \$13.15

Standard 10 lb.  
USPS Ground weight & zone  
\$9.38 - \$18.73



Polybag #1:



12" L + 12" W (**Add**)  
10 lbs.

**Cubic Tier 3**  
Prices starting at:  
\$7.07 - \$10.97

Standard 10 lb.  
USPS Ground weight & zone  
\$9.38 - \$18.73



# Enhanced Click-N-Ship with Commercial Rates!

## Choose Your Click-N-Ship® Experience



### Enhanced Click-N-Ship®

- Automatically save on shipping with lower Commercial Rates.
- New features for business shippers: improved batch shipping & label import.



### Click-N-Ship®

- Familiar interface and features.

- Commercial rates are available to legacy CNS users and new customers who sign up for Click-N-Ship!

Service Type: which shipping method would you like for this package?

USPS Ground Advantage™ Cubic

Priority Mail® 1-3 Day Delivery | Starting from \$7.64

Priority Mail Express® 1-2 Day Delivery | Starting from \$24.90

USPS Ground Advantage™ 2-5 Day Delivery | Starting from \$3.59

USPS Ground Advantage™ Cubic 2-5 Day Delivery | Starting from \$6.32

Priority Mail® Cubic 1-3 Day Delivery | Starting from \$7.79

# Package Pickup via USPS.com

- Available for single-piece USPS Ground Advantage package pickup requests.
- Customers can request package pickup for a year.
- Package pick-up is provided at no extra cost and is available during regular mail delivery on a carrier's route.
- For day and time specific package pickup, customers can request Pickup on Demand service and pay the \$26.50 fee per pickup.

## Step 4: How many packages are we picking up?

Please indicate the quantity in each box. We can pick up any of the types of packages listed below.\*\* ⓘ

Only premium packages with a "+" symbol are eligible for free pickup. For Other packages, you must also select one of the premium packages with a "+" symbol to qualify for free pickup.

Priority Mail Express®+

Returns†

Priority Mail®†

International†

USPS Ground Advantage™+

Other

### Pickup Summary

Total Number of Items: 0

\*Estimate the total weight:  lbs

Round the estimated total weight to the nearest pound.

\*\*Make sure your package has sufficient postage to cover shipping and extra services. We cannot accept items over 70 lbs or 130". And mailpieces weighing more than 10 oz bearing only stamps as postage are not eligible for pickup.

☐ I have read, understand, and agree to the Terms & Conditions >

Be sure to place your package(s) in a secure location for pickup. The United States Postal Service® bears no liability for lost, stolen, or damaged packages. The USPS® is also not responsible for service delays when the package has incorrect postage, incomplete postage information, or is otherwise not ready for shipment.

# Return Solutions

## Priority Mail Express Returns

Next-day to 2-day return service by 6 p.m., plus competitive prices and fast delivery every day to most U.S. addresses and PO Boxes.<sup>TM1</sup>

## Priority Mail Return® Service

For time-sensitive or high-value packages up to 70 pounds.

## Label Delivery Service<sup>5</sup>

Use Click-N-Ship to create return labels for your customers. USPS prints the labels and delivers them to their address.

**Convenient access:** Free Package Pickup.<sup>7</sup> Drop off at 31,000-plus Post Office<sup>TM</sup> locations and 154,000-plus collection boxes.<sup>8</sup>

**Visibility and data:** Scanning and tracking provides detailed package location to help with inventory management of returned items.

## USPS Ground Advantage Returns

Expansive product weight ranges; pricing at 4, 8, 12, and up to 15.999 ounces<sup>2,3,4</sup> and 1-70 lbs.; \$100 insurance  
Same 2-5-day service

## Parcel Return Service

For high-volume shippers with packages up to 70 pounds.

## Package Less Returns<sup>6</sup>

Flexible solution which allows customers to return items to select Post Offices without packaging for final delivery to original shipper or return agent.

1. For mailable items up to 70 lbs.
2. DIM Weight: USPS only applies a DIM factor to parcels that exceed 1,728 cubic inches. For more information on Dimensional Weight criteria, please refer to Section 253.1.3.1 of the Domestic Mail Manual at <https://pe.usps.com/text/dmm300/253.htm>.
3. Nonstandard fees: Nonstandard Fees may apply. For more information on Nonstandard fees, please refer to Section 253.1.8 of the Domestic Mail Manual at <https://pe.usps.com/text/dmm300/253.htm>.
4. USPS Ground Advantage launches July 9, 2023.
5. Label Delivery Service charges \$1.25 fee per label.
6. Package Less Returns is available at all RSS post offices.
7. For details on free Package Pickup, visit [usps.com/pickup](https://usps.com/pickup).
8. Packages must be less than one-half-inch thick and weigh less than 10 ounces to fit in a collection box.



# Ground Shipping: A **Now** Even Playing Field

With the suspension of “guaranteed ground shipping”, an element that was difficult to overcome, USPS Ground Advantage will serve as a direct alternative to UPS and FedEx ground shipping products.

- Similar delivery speeds for nationwide shipping up to 5 days. FedEx and UPS has a 1-day service area for their ground products, versus USPS Ground Advantage which starts at 2 days.
- All ground products are insured to \$100.
- All ground products offer pick-up and return services.
- **Only** USPS Ground Advantage has ounce-based pricing and has a cubic-shipping option.
- Due to enhanced requirements, USPS Ground Advantage can remain the product for parcels over 22” and can appeal to larger products.



As previously communicated, the FedEx money-back guarantee for all other FedEx Express, FedEx Ground®, FedEx Freight®, FedEx SameDay® City, and FedEx Office® services remains suspended. The status of the money-back guarantee for these FedEx services and additional FedEx services worldwide is being evaluated on an ongoing basis, and our focus remains on continuing to provide the best possible service to our customers during this period of uncertainty.



## Service Guarantee

The UPS® Service Guarantee is currently active for the below domestic and international services but otherwise remains suspended:

### Domestic

UPS Next Day Air®  
UPS Next Day Air Saver®  
UPS Next Day Air® Early







## Ship & Save With USPS Ground Advantage™





# Ship & Save With USPS Ground Advantage™



Flat Rate—Domestic				Top	
Retail					
Priority Mail Express	Size		Price		
Flat Rate Envelope	12-1/2" x 9-1/2"		\$28.75		
Legal Flat Rate Envelope	15" x 9-1/2"		28.95		
Padded Flat Rate Envelope <sup>1</sup>	12-1/2" x 9-1/2"		29.45		
Priority Mail	Size		Price		
Flat Rate Envelope	12-1/2" x 9-1/2" or smaller		\$9.65		
Legal Flat Rate Envelope <sup>1</sup>	15" x 9-1/2"				
Padded Flat Rate Envelope <sup>1</sup>	12-1/2" x 9-1/2"				
Small Flat Rate Box	8-5/8" x 5-3/8" x 1-5/8" 8-11/16" x 5-7/16" x 1-1/2"		\$9.65 \$9.95 \$10.40 \$10.20		
Medium Flat Rate Boxes	11" x 8-1/2" x 5-1/2" In 11-1/4" x 8-3/4" x 6" O				
Large Flat Rate Boxes	13-5/8" x 11-7/8" x 3-3/4" 14" x 12" x 3-1/2" Out 11-3/4" x 12" x 5-1/2" I 12" x 12-1/4" x 6" Out				
APO/FPO/DPO Flat Rate Box	11-3/4" x 12" x 5-1/2" I 12" x 12-1/4" x 6" Out				

Priority Mail									
Retail—Letters, Large Envelopes & Parcels									
Flat Rate Envelopes (12-1/2" x 9-1/2" or smaller): \$9.65 Legal Flat Rate Envelope: \$9.95 Padded Flat Rate Envelope: \$10.40 Small Flat Rate Box: \$10.20									
Medium Flat Rate Box: \$39.65 Large Flat Rate Box: \$41.15 APO/FPO/DPO Large Flat Rate Box: \$48.10									
Weight Not Over (lbs.)	1	2	3	4	5	6	7	8	9
1	\$9.35	\$9.55	\$9.85	\$10.20	\$10.65	\$10.95	\$11.75	\$12.55	\$21.35
2	9.80	10.05	10.55	11.45	12.45	13.40	15.60	17.05	33.85
3	10.45	10.75	11.35	12.55	14.50	16.30	18.95	22.45	45.25
4	11.15	11.45	12.20	13.30	15.80	19.35	22.85	25.45	52.40
5	11.90	12.20	13.05	14.05	16.65	21.55	26.25	29.35	60.65
6	12.30	12.60	13.45	14.85	17.85	24.05	29.30	33.05	68.50
7	12.80	13.15	13.95	15.75	19.55	25.85	32.75	37.20	77.00
8	13.35	13.70	14.65	16.15	20.60	27.50	36.45	41.60	86.15
9	13.60	13.95	15.05	16.55	22.15	29.90	39.50	45.10	95.85
10	14.90	15.25	16.05	17.90	23.50	32.25	42.85	49.00	104.50
11	15.95	16.30	16.95	19.00	24.45	34.80	46.50	53.15	115.60
12	16.65	17.05	17.70	19.65	25.80	36.90	50.40	57.65	124.10
13	17.25	17.70	18.40	20.35	27.30	38.90	54.70	62.60	128.55
14	18.00	18.45	19.20	21.10	28.80	41.45	59.35	67.85	134.95
15	18.75	19.20	20.05	21.80	30.40	42.75	60.80	69.60	138.80
16	19.50	20.00	21.10	22.90	32.35	44.80	64.05	73.50	146.40

## USPS Ground Advantage

### Commercial-Parcels

Weight Not Over <sup>1</sup>	Zone <sup>2,3,4,5,6,7,8</sup>								
	1	2	3	4	5	6	7	8	9
4 oz	\$3.59	\$3.64	\$3.66	\$3.75	\$3.81	\$3.90	\$3.97	\$4.13	\$4.13
8 oz	3.99	4.06	4.09	4.15	4.20	4.24	4.31	4.44	4.44
12 oz	4.62	4.69	4.74	4.81	4.88	5.04	5.17	5.33	5.33
15.999 oz	5.85	5.93	6.00	6.07	6.22	6.44	6.60	6.78	6.78
1	6.47	6.55	6.63	6.76	7.10	7.98	8.18	8.45	8.45
2	6.83	6.94	7.15	7.35	7.85	9.17	9.47	9.88	9.88
3	7.17	7.26	7.73	8.07	8.75	10.03	10.68	11.43	11.43
4	7.40	7.48	8.11	8.56	9.35	10.61	11.49	12.47	12.47
5	7.57	7.64	8.40	8.92	9.90	11.16	12.22	13.42	13.42
6	7.74	7.80	8.69	9.28	10.45	11.72	12.96	14.37	14.37
7	7.99	8.06	9.09	9.78	11.06	12.39	13.82	15.45	15.45
8	8.33	8.38	9.53	10.30	11.67	13.06	14.68	16.53	16.53
9	8.80	8.86	10.01	10.86	12.27	13.74	15.53	17.63	17.63
10	9.38	9.44	10.51	11.43	12.87	14.43	16.38	18.73	18.73
11	10.22	10.27	11.03	12.02	13.47	15.14	17.23	19.82	19.82
12	10.74	10.80	11.53	12.59	14.09	15.86	18.10	20.91	20.91
13	11.22	11.30	12.02	13.14	14.71	16.60	18.97	22.01	22.01
14	11.64	11.75	12.46	13.64	15.33	17.36	19.86	23.11	23.11
15	11.99	12.11	12.85	14.09	15.95	18.11	20.73	24.19	24.19
16	12.27	12.41	13.18	14.48	16.55	18.84	21.57	25.24	25.24
17	12.54	12.70	13.52	14.88	16.99	19.34	22.19	26.04	26.04
18	12.86	13.03	13.88	15.29	17.48	19.92	22.89	26.93	26.93
19	13.16	13.36	14.23	15.69	17.96	20.49	23.57	27.79	27.79
20	13.45	13.67	14.57	16.08	18.43	21.05	24.23	28.62	28.62

- Weight unit is pounds unless otherwise indicated.
- IMpb Noncompliant Fee or eVS Unmanifested Fee, add \$0.25 per piece
- For parcels that measure in combined length and girth more than 108 inches but not more than 130 inches, use oversized prices, regardless of weight, based on the applicable zone.
- Parcels that exceed one cubic foot (1.728 cubic inches) are charged based on the actual weight or the dimensional weight, whichever is greater (as calculated in DMM 253.1.3).
- Dimension Noncompliance Fee is charged \$1.50 when parcel dimensions over 22 inches or 1 cubic foot are not provided in the manifest or shipping services file.
- Parcels that exceed 22 inches but not greater than 30 inches in length, add \$4.00.
- Parcels that exceed 30 inches in length, add \$7.00.
- Parcels that exceed 2 cubic feet (3456 cubic inches), add \$15.00.

Priority Mail									
PMOD, Cubic									
Open & Distribute (PMOD)									
Commercial									
DDU Entry	Zone								
	1	2	3	4	5	6	7	8	9
Half Tray Box	\$9.17	\$9.40	\$11.35	\$13.72	\$22.08	\$22.37	\$24.32	\$26.99	\$33.75
Full Tray Box	12.48	12.79	15.76	18.36	32.13	36.93	39.25	43.79	54.74
EMM Tray Box	14.30	14.66	17.23	21.28	35.54	39.02	42.85	47.65	59.56
Flat Tub Tray Box	20.43	20.94	25.89	32.01	54.14	65.35	70.65	78.64	98.29
All Other Entry	Zone								
	1	2	3	4	5	6	7	8	9
Half Tray Box	\$7.60	\$7.79	\$9.31	\$11.43	\$19.93	\$20.38	\$22.28	\$23.92	\$29.91
Full Tray Box	9.40	9.64	12.26	15.27	27.84	32.91	35.23	39.38	49.22
EMM Tray Box	11.21	11.50	13.14	17.91	30.74	34.92	38.44	44.42	55.53
Flat Tub Tray Box	16.05	16.45	21.46	27.19	49.64	60.62	65.99	72.58	90.74
Commercial—Cubic									
Large Envelopes (Flats) & Parcels									
Cubic Ft. Range Up To	Zone <sup>1</sup>								
	1	2	3	4	5	6	7	8	9
0.10	\$7.79	\$7.91	\$8.12	\$8.37	\$8.70	\$9.54	\$10.07	\$10.85	\$20.42
0.20	8.23	8.31	8.45	8.74	9.39	11.29	11.97	13.17	27.59
0.30	8.42	8.58	8.96	9.25	10.23	13.74	15.48	18.45	37.43
0.40	8.55	8.76	9.16	9.63	12.30	16.41	19.31	22.48	46.99
0.50	8.74	8.95	9.30	10.27	13.89	18.32	22.97	26.76	56.29
4	1. IMpb Noncompliant Fee or eVS Unmanifested Fee add, \$0.25 per piece.								

- dimensional weight, whichever is greater (as calculated in DMM 153.1.4).
- For parcels that measure in combined length and girth more than 108 inches but not more than 130 inches, use the oversized price, regardless of weight, based on the applicable zone.
- Parcels that exceed 22 inches but not greater than 30 inches in length, add \$4.00.
- Parcels that exceed 30 inches in length, add \$7.00.
- Parcels that exceed 2 cubic feet (3456 cubic inches), add \$15.00.
- Weight unit is pounds unless otherwise indicated.





## Features & Pricing

Ground Advantage packages are delivered in 2-5 business days<sup>1</sup> and USPS Tracking® service is included in the price.

- Our best-priced service for items up to 15.999 oz, based on weight (rounded up to 4 oz, 8 oz, 12 oz, and 15.999 oz) and zone (distance).
- Packages greater than 15.999 oz are charged by the pound up to 70 lbs (rounded up).
- Pay for postage using stamps, a self-service kiosk, Click-N-Ship, or at a Post Office.
- Includes forwarding, undeliverable as addressed (UAA), and return to sender (RTS) at no additional cost.
- USPS Label Delivery service: Even if you don't have a printer, you can still ship online using [enhanced Click-N-Ship® service](#)—for an extra \$1.25 per label, we'll print an outbound label and deliver it to you.
- Free Package Pickup<sup>2</sup> at your home or office.
- \$100 insurance is included (for both outbound and return shipments), and you can purchase up to \$5,000 in additional coverage against loss or damage for merchandise.
- Primary option for [sending hazardous materials \(HAZMAT\) that are only mailable using Ground Transportation](#).





**Click-N-Ship®**

## Overview

**What is the difference between the current Click-N-Ship® application and the new enhanced Click-N-Ship application?**

USPS currently supports the original Click-N-Ship (CNS) application which allows customers to pay for and print labels from their homes or offices.

CNS supports both personal and business shippers.

To better support business customers that create multiple labels a day, USPS has developed a new enhanced Click-N-Ship experience (CNSv2).

The CNSv2 application will allow business customers to more efficiently create and pay for labels beyond the current CNS capabilities.



Click-N-Ship®

# New features on the CNSv2 application

## CNSv2 Commercial Pricing update

On May 18, 2023, all CNSv2 customers were automatically enrolled in Commercial Pricing. **Effective since May 18, 2023**, Business and Personal customers using CNSv2 are eligible for Commercial Pricing.

- For **Personal users**, Commercial rates apply to all eligible postage purchases including Priority Mail®, Priority Mail Express®, USPS Ground Advantage™ packages.
- For **Business users**, Commercial rates apply to all eligible postage purchases including Priority Mail, Priority Mail Express, First-Class Mail, USPS Ground Advantage, USPS Connect™ Local/Mail, USPS Connect Regional, Priority Mail Returns®, and USPS Ground Advantage Returns.

•**Note:** As of June 10, 2023, customers are no longer able to earn Loyalty Points on CNSv2. Customers are able to use any existing account credits for one year (until 6/10/24).

## **Additional updates**

## How to get started with the CNSv2 application

To start using the Click-N-Shipv2 (CNSv2) application, simply create a new or sign into an existing USPS.com® business account and visit cnsb.usps.com to access the CNSv2 application.

After signing into your newly created or existing account, you will be able to print and pay for shipping labels, schedule a pickup, create an address book and enjoy all the other services of the CNSv2 application.





Click-N-Ship®

Features added since 1/22/23 are in bold	
<b>Calculation of the total landed cost</b> that recipients of international shipments pay in duties, fees and taxes	<b>Shippers can now generate return labels when creating labels</b> for shipments to their customers. Once the return label has been used, the shipper incurs fees
Choose <b>USPS Label Delivery service</b> if you don't have a printer to create a label; have your post office print and deliver it to you	Create and purchase labels with HAZMAT indicators

Products available on the CNSv2 application

CNSv2 can be used to print postage for the following products:

<ul style="list-style-type: none"><li>• Priority Mail Express®</li><li>• Priority Mail Express International®</li><li>• Priority Mail®</li><li>• Priority Mail Cubic</li><li>• Priority Mail International®</li></ul>	<ul style="list-style-type: none"><li>• Parcel Select®</li><li>• USPS Ground Advantage™*</li><li>• First-Class Package International Service®</li><li>• USPS Connect Local (for eligible customers)</li><li>• USPS Connect Regional (for eligible customers)</li></ul>
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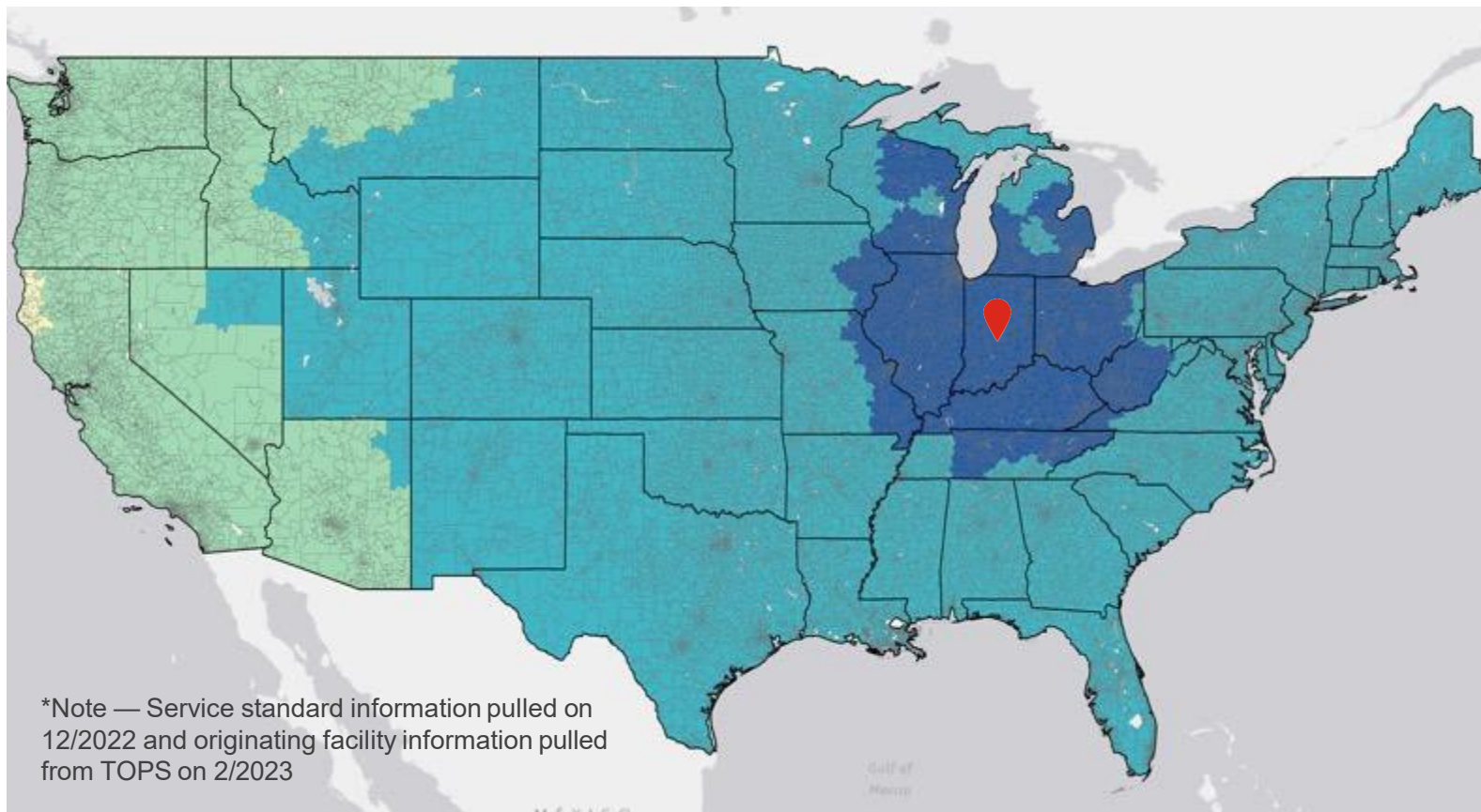
\*Note: USPS Ground Advantage - Retail™ is available for business account customers

Uploading labels via CNSv2 File Upload feature

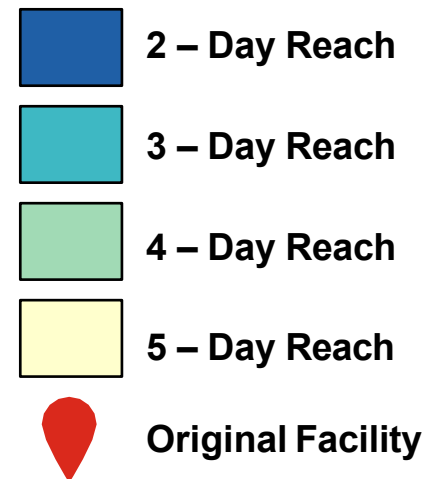
The CNSv2 application allows customers to upload 50-100 addresses with a CSV file to efficiently mass create shipping labels. Uploaded labels are grouped in a shipment within the CNSv2 Label Manager.

# SHIPPING FROM INDIANAPOLIS

## With USPS Ground Advantage™

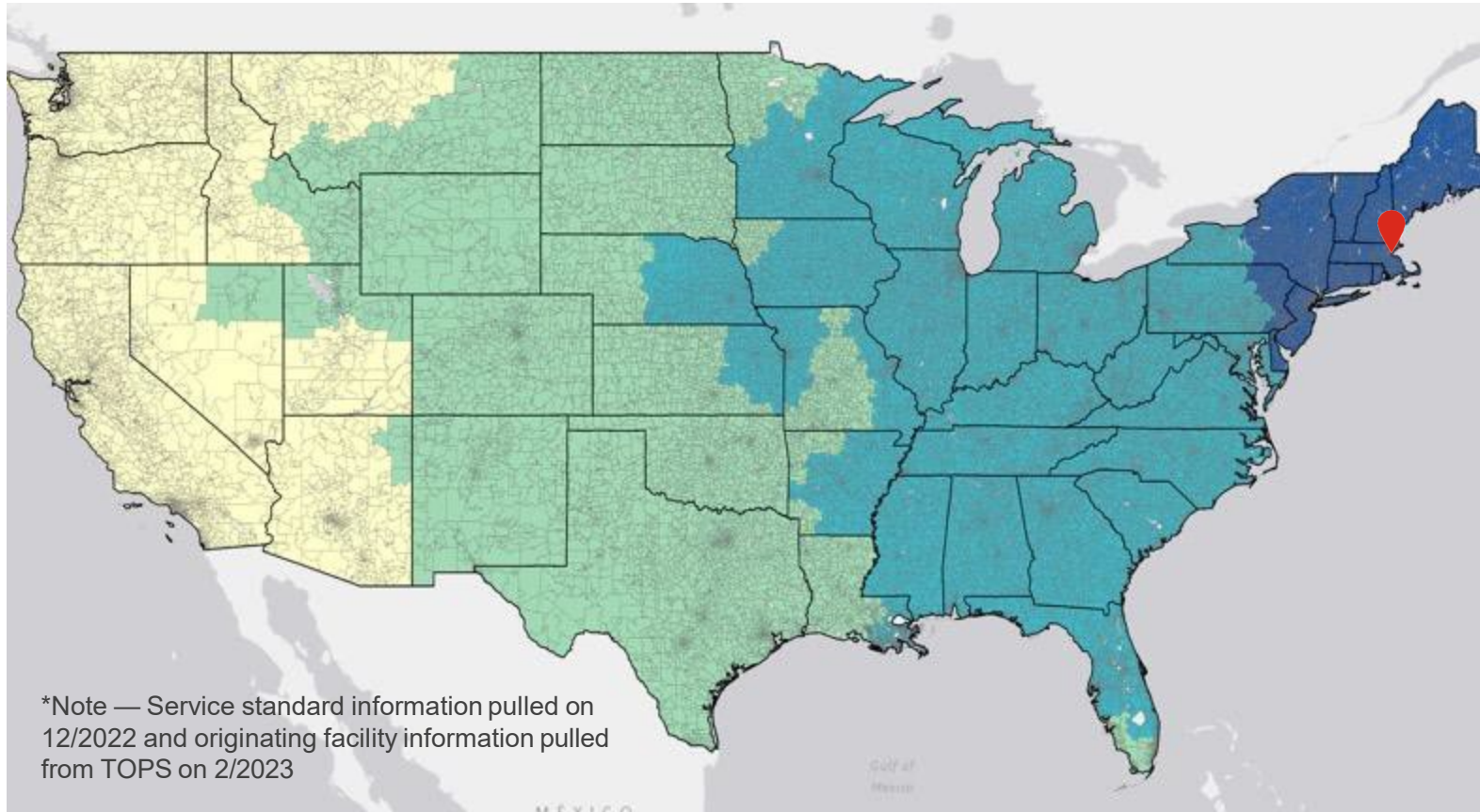


**2-3 days you can reach  
80% of the country**



# SHIPPING FROM BOSTON

## With USPS Ground Advantage™



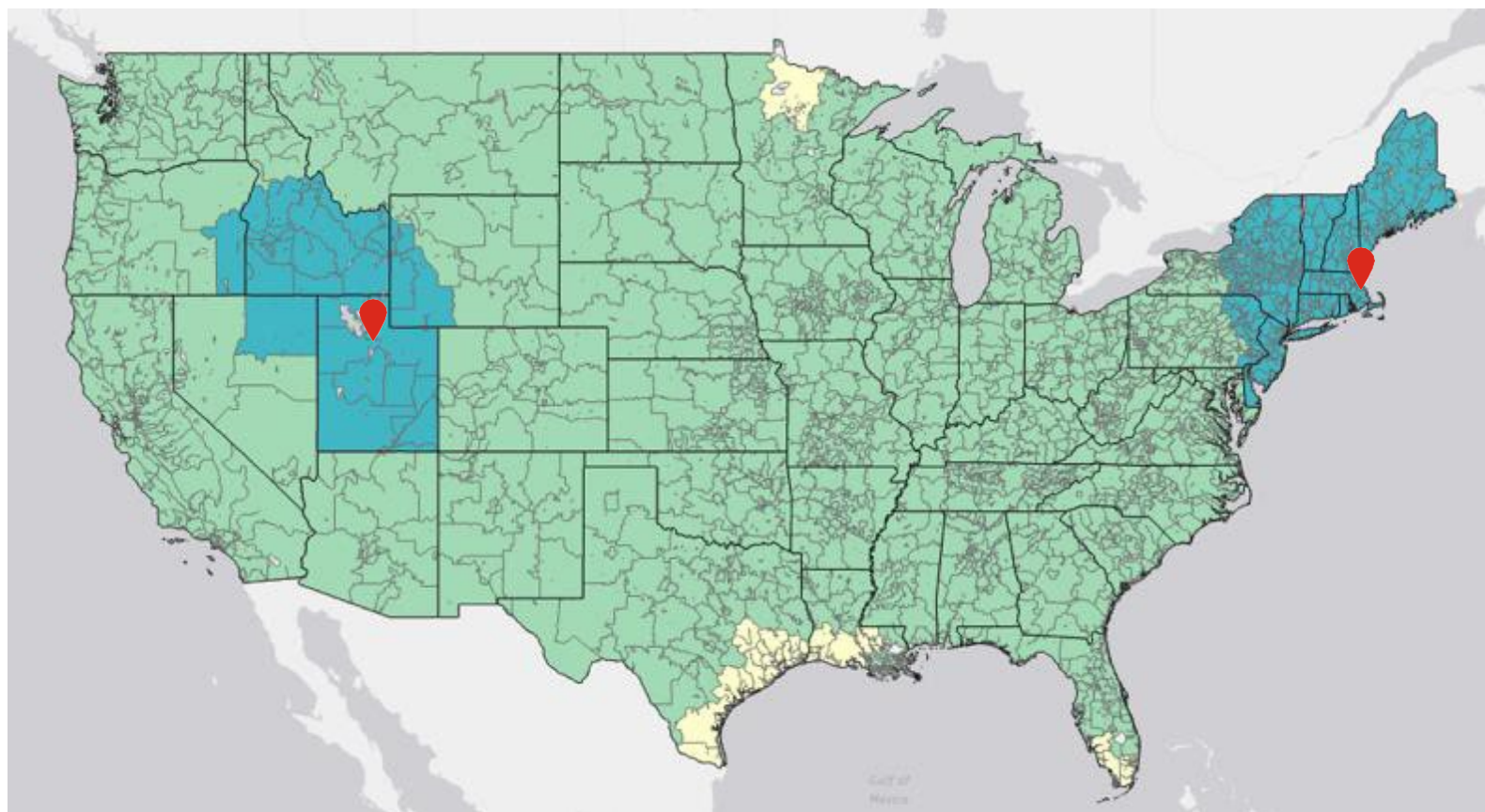
**2-3 days you can reach  
61% of the country**





# SALT LAKE CITY AND BOSTON COMBINED

## With USPS Ground Advantage™



**2-3 days you can reach  
94% of the country**

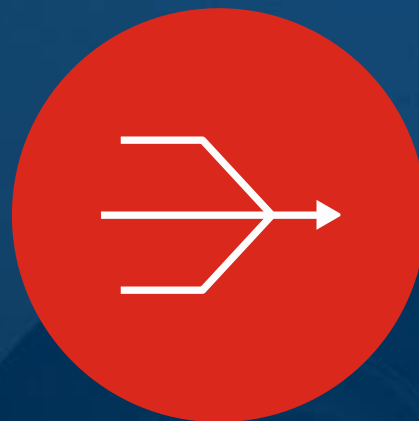


# A SMARTER, STREAMLINED GROUND GAME

Three Major Benefits For Business Customers



**Predictable and  
Compelling Pricing**



**Powerful Delivery Reach  
and Expansive Returns  
Access Points**



**Feature-Rich Product  
with Reliable Service**



# SUPPORTED BY A NATIONAL MARKETING CAMPAIGN



Radio	Print	Search	Social	Digital	Direct Mail	Digital Out of Home



# USPS Ground Advantage Resources (MediaFly, MOS, Direct Link)



Ground Advantage Sales Best Practices Video

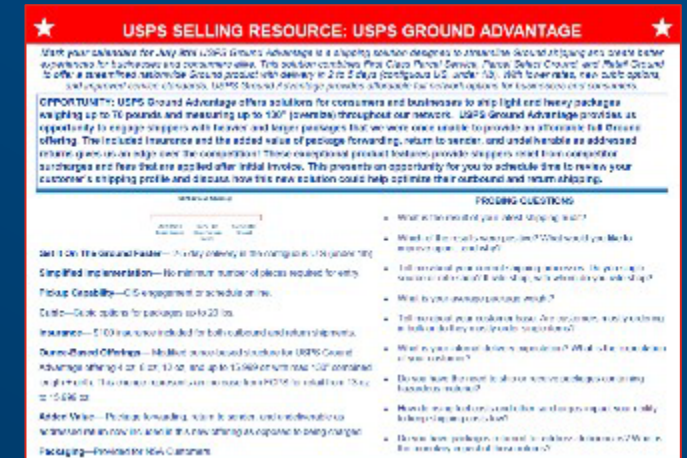


Ground Advantage Informational Video

Sell sheet



Battle Card



Sales Presentation



# WHERE TO FIND USPS GROUND ADVANTAGE™



**Find it beginning July 9** across all USPS Post Offices, Enhanced Click-N-Ship, Online Postage providers, Software vendors and more.

USPS Ground Advantage™ is available for shippers of all sizes who want reliable domestic ground shipping to all 50 states, PO Boxes, APOs FPOs, DPOs, U.S. military bases, territories, and Freely Associated States.



For **more information** about USPS Ground Advantage™, visit [www.usps.com/groundadvantage](http://www.usps.com/groundadvantage)

# Commonly Asked Questions

Commonly Asked Questions	Answers
When did USPS Ground Advantage launch?	July 9, 2023.
Will USPS Ground Advantage offer ounce-based pricing?	Yes. Ounce-based USPS Ground Advantage will be capped at up to 15.999 oz. for both retail and commercial. The next weight increment is 1lb., and these prices will be in pounds up to 70 lbs.
Will USPS Ground Advantage offer insurance?	Yes. \$100 of insurance for both retail and commercial, including returns, Cubic Parcels, and Limited Overland Routes (LOR).
Will USPS Ground Advantage offer free forwarding and returns to sender like Priority Mail?	Yes. USPS Ground Advantage will have included service endorsements.
Will nonstandard length fees apply	Yes. For USPS Ground Advantage if a package: <ul style="list-style-type: none"><li>• Exceed 22 inches but not greater than 30 inches in length, add \$4.00.</li><li>• Parcels that exceed 30 inches in length, add \$7.00.</li><li>• Parcels that exceed 2 cubic feet (3456 cubic inches), add \$15.00.</li></ul>
Will USPS Ground Advantage be subject to DIM?	Yes. Parcels that exceed one cubic foot (1,728 cubic inches) are charged based on the actual weight or the dimensional weight, whichever is greater. <b>DIM does not apply to cubic.</b>
Will package pickup be available for USPS Ground Advantage?	Yes. Free Package Pick-up will be available for USPS Ground Advantage via carrier route. Customers can pay for day and time-specific package pickup with pickup on demand service.
Will cubic pricing be available for USPS Ground Advantage?	Yes, up to 10 tiers, for boxes and polybags. This is a <b>BRAND-NEW</b> offering to legacy CNS users, or SMB users who purchased postage at Post Offices. Customers can access USPS Ground Advantage via Enhanced CNS v2 with no contracts or minimums, just enter package dimensions and CNS will notify a shipper if he or she is eligible.
Are the service standards changing?	<b>ALL</b> USPS Ground Advantage parcels will have a 2-5-day service standards in the continental U.S.
Will USPS Ground Advantage fly offshore?	While USPS Ground Advantage is a domestic-only product, ounce-based (up to 15.999oz) Ground Advantage parcels are eligible for air travel when destined to or originating from offshore destinations such as AK, PR, HI, Guam, Guam the Freely Associated States (FAS). USPS Ground Advantage parcels greater than 15.999 ounces will travel by boat when destined to or originating from offshore destinations.
Will there be packaging available for USPS Ground Advantage?	We will NOT offer packaging or supplies for USPS Ground Advantage. Customer's can utilize ReadyPost packaging in Retail, or their own packaging they procure through Uline, Victory etc. If a customer uses Priority Mail or Priority Mail Express packaging with a USPS Ground Advantage label, they <b><u>WILL</u></b> be charged the applicable Priority Mail Express or Priority Mail price for the weight and zone. The PME/PM packaging expresses that the proper postage must be used.





The U.S. Postal Service is enhancing security protocols surrounding its Change of Address (COA) service by implementing additional identity verification methods. These enhancements are designed to address global identity theft concerns, and to protect our customers' information. The Change of Address service remains simple and convenient to use. It can be completed in a few steps, online at USPS.com, or by visiting one of more than 33,000 local Post Office locations.



## Other Steps and Updates for your COA

- Your Click-n-Ship account
- Your Informed Delivery subscription
- Verifying your email and using the provided link
- In-person verification at your new Post Office
- Voting Registration
- Moving related coupons





# THANK YOU

[www.usps.com/groundadvantage](http://www.usps.com/groundadvantage)