

SECURE DESTRUCTION PCC Workshop-in-a-Box

United States Postal Service Corporate Sustainability Initiatives HQ's Office of Sustainability









What is Secure Destruction (SD)?

Who should use SD?

What are the benefits of SD?

How secure is SD?

What are the requirements to participate?

How do mailers register and participate?

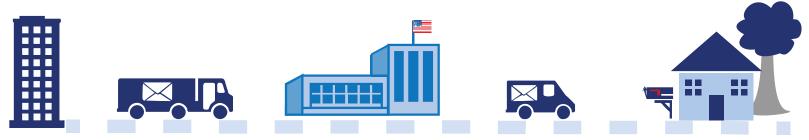
What should mailers do next to get started?







Each year USPS[®] returns over 1.2 billion pieces of Undeliverable-As-Addressed (UAA) First-Class Mail[®] to mailers



Large mailers send mail that is processed at USPS[®] facilities prior to being sent out for delivery. Secure Destruction identifies and eliminates UAA Return to Sender mail at the USPS[®] facility during processing.

Secure Destruction Service

Secure Destruction was created in response to mailers asking to reduce handling costs for "Return to Sender" mail with Personal Protected Information (PPI)



Applies only to letter-sized First-Class Mail®



Performed by USPS[®] employees in USPS[®] facilities



An opt-in service for mailers provided at no additional fee

Secure Destruction Process



Secure Destruction is a five-step process that destroys UAA RTS mail



USPS[®] CIOSS Undeliverable Mail Processing (PARS)

Letter-size First-Class Mail[®] enters the USPS[®] Combined Input-Output Sub System (CIOSS) processing

facility.



Recycle Shredded Paper USPS[®] facilities recycle shredded SD mail.



Label and Sort Mailpieces UAA RTS mail is labeled and sorted for Secure Destruction.



Verify Mailpieces All SD mail is verified by USPS[®] employees prior to destruction.



Shred Mailpieces All verified SD mail is fed into an industrial cross-cut shredder at the USPS[®] facility.







Certain industries will receive the most benefit from the SD Service



- Banking
- Credit Card Providers
- Investment Firms
- Health Care
- Insurance
- Telecommunications
- Utilities

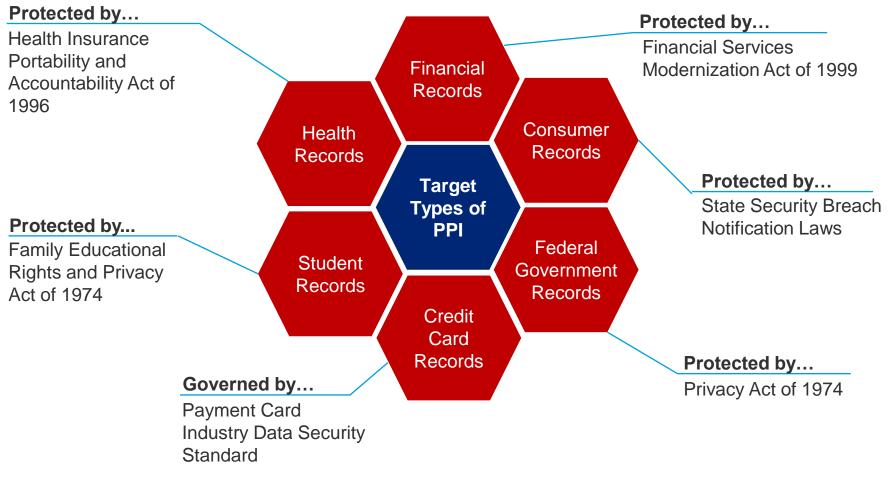
- Legal
- Federal Government Agencies
- State Government Agencies
- Government Contractors
- Public Institutions
- Private Institutions





USPS BlueEarth @

Secure Destruction is also beneficial to mailers who face the risk of liabilities if they don't properly and securely destroy PPI



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Securely destroying mail within USPS[®] processing facilities provides environmental, economic, and security benefits



Environmental - Reduces the carbon footprint of UAA mail through recycling and eliminating unnecessary reverse logistics associated with returning mailpieces to the sender



Economic - Reduces the costs for mailers for handling and destroying RTS mail in-house or through third party contactors at no additional cost to the mailer



Security - Strengthens mailers' information security programs, processes, and procedures







The Postal Service[®] has several processes in place to ensure the security of SD mail



Mail Verification - All SD mail generated undergoes individual mailpiece verification prior to destruction



Standard Handling Procedures - Mail that is not eligible or that could not be processed is handled per standard procedures



Postal Inspection Service - Periodic security assessments of Secure Destruction processes and procedures are conducted



Office of the Inspector General - Per Title 18, United States Code, investigations will occur for any allegations of mail theft by individuals and entities under contract with the Postal Service





Secure Destruction Lettervs. Label Verification

A review of the letter and Secure Destruct Mail label must be performed. Mismatches and verification failures must be pulled from Secure Destruct and placed in error trays. Exhibit 6.3 displays the information that must be verified on the letter and label.

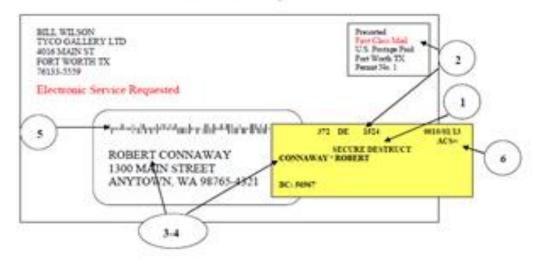


Exhibit 6.3 Letter and Label Components

- 1. Verify that the label says "Secure Destruct".
- 2. Verify that the mail class printed on the label matches the mail class on the letter.
- 3. If there is a surname on the label, verify that it matches the last name on the letter.
- 4. If there is also a first name on the label, verify that it matches the first name on the letter.
- 5. Verify that the mailpiece has a mailer applied IMB.
- 6. Verify that "ACS-c" appears on the yellow label in the upper right.





Secure Destruction uses industrial cross-cut equipment to shred paper smaller than the NAID standard

USPS[®] uses industrial cross-cut shredders

NAID maximum shred size:

- Width: 0.75 inch
- Length 2.5 inches
- Surface Area: 1210 mm²

USPS[®] maximum shred size:

- Width: 0.24 inch (6mm)
- Length: 1 inch (25.4mm)
- Surface Area: 152 mm²

Current level of destruction exceeds the level required to meet the NAID standard

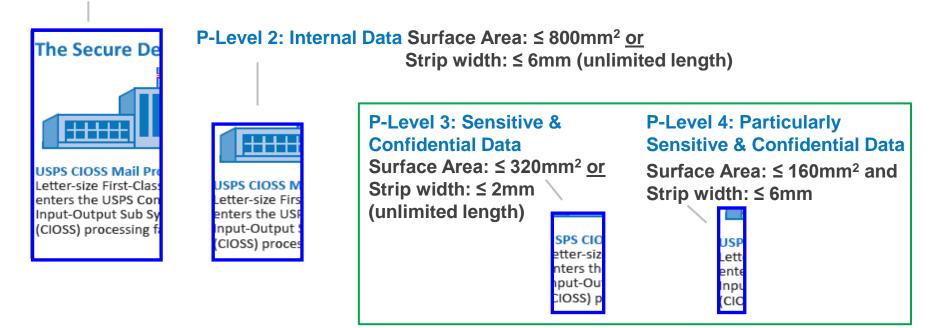






The SD team also consulted the International Standard DIN 66399 to determine paper data destruction specifications

P-Level 1: General Data Surface Area: ≤ to 2000mm² <u>or</u> strip width: ≤ 12mm (unlimited length)



P-Level 5: Secret Data Surface Area: ≤ 30mm² and strip width: ≤ 2mm

P-Level 6: Highly Secret Data Surface Area: ≤ 10mm² and strip width: ≤ 1mm

P-Level 7: Top Secret Data Surface Area: ≤ 5mm² and strip width: ≤ 1mm

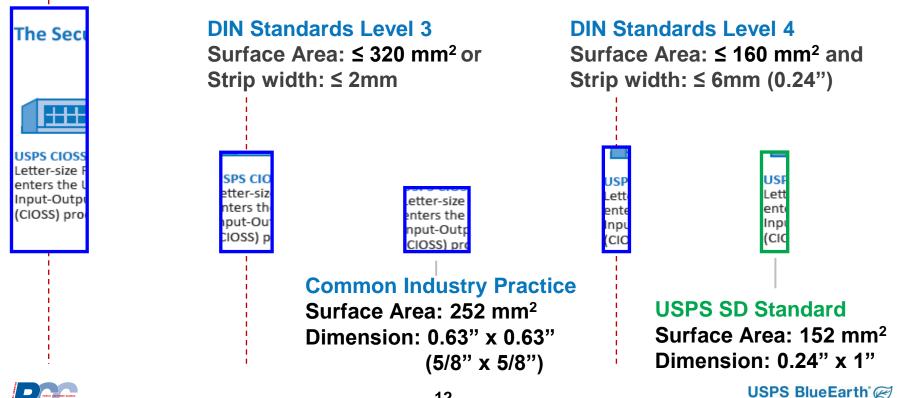


Secure Destruction

Secure Destruction shred size is more stringent than NAID, DIN, and common US industry practice for documents with sensitive and/or confidential information

NAID

Surface Area: 1210 mm² Dimension: 0.75" x 2.5"





Mailers must meet the following requirements in order to use the SD Service

- Mailer has an ACS account
- Mailer is enrolled in Secure Destruction Mail Service Program
- Mail is First-Class Mail[®]
- Mail bears an Intelligent Mail[®] barcode (IMbTM) containing a Secure Destruction Service Type Identifier (STID)
- Barcode is readable
- Mail requests Change Service Requested ancillary service, ACS Option 1 or 2



* A printed ancillary service endorsement is optional for First-Class Mail[®] when using the IMb[™]





Secure Destruction can only occur when the Intelligent Mail[®] Barcode is readable

- If the barcode cannot be read and there is no printed endorsement, the mail will be treated as unendorsed
- The default treatment for unendorsed First-Class Mail[®] is to be forwarded or returned with no additional postage paid and no separate address correction notice

ABC BUSINESS MEMBERS DIVISION 123 West Pleasant Avenue Anytown, Nebraska 00000-0000	02 1P \$ 000.000 040000000 0CT 21 2011 MAILED FROM 2IP CODE 00000
ակիմիկիկիկիկիկինիներիներիներիներին NATIONAL CUSTOMER SUPPORT CENTER 225 N HUMPHREYS BLVD STE 501 MEMPHIS TN 38188-1001	IMPORTANT DOCUMENT INSIDE

* If "Change Service Requested" is printed and the IMb[™] cannot be read, First-Class Mail[®] will be returned to sender.





There are five basic requirements to fulfill before preparing any SD mailings



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Use of IMb[™] for letter-sized First-Class Mail[®] is required

- Full-Service or Basic IMb[™] used on letter-sized First-Class Mail[®] is allowed
- Information and Resources regarding the IMb[™] can be found at: <u>https://ribbs.usps.gov/index.cfm?page=intellmailmailpieces</u>

An ACS account is required to receive Secure Destruction Notices

- You may use an existing ACS[™] account: SingleSource ACS[™], OneCode ACS[®], or Traditional ACS[™]
- If you do not already have an ACS account, complete and submit the ACS Enrollment Form at: <u>https://ribbs.usps.gov/acs/documents/tech_guides/eACS001.PDF</u>

3 Use Existing or Register for an Electronic Product Fulfillment Account

- If you already have an ACS account with EPF access, then you may skip this step.
- If not, go to <u>http://epf.usps.gov</u> for the EPF Web Access Request Form



Enroll in the Secure Destruction program

 The form is available in the Secure Destruction eNotification guide, or from: http://ribbs.usps.gov/forms/documents/secure_destruction/SDACS001.pdf



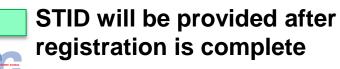


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Determine which Secure Destruction STID you will use in the IMb[™]

 Information is available in the <u>Secure Destruction Electronic Notification</u> documentation.

	Basic Non-Auto Service		Full Service	
Address Correction Option	Without IMb™ Tracing	With IMb™ Tracing	Without IMb™ Tracing	With IMb™ Tracing
Full-Service ACS [™] – Change Service Requested Opt 1 w/Secure Destruction			Available for Qualified Full Service IMb™	Available for Qualified Full Service IMb™
Full-Service ACS [™] – Change Service Requested Opt 2 w/Secure Destruction			Available for Qualified Full Service IMb™	Available for Qualified Full Service IMb™
One Code ACS [®] – Change Service Requested Opt 1 w/Secure Destruction	Available for OneCode ACS® Participants	Available for OneCode ACS® Participants		
One Code ACS [®] – Change Service Requested Opt 2 w/Secure Destruction	Available for OneCode ACS® Participants	Available for OneCode ACS® Participants		
Traditional ACS [™] Format – Change Service Requested Opt 1 w/Secure Destruction	Available for Traditional ACS™ Participants	Available for Traditional ACS™ Participants	Available for Traditional ACS™ Participants	Available for Traditional ACS™ Participants
Traditional ACS [™] Format – Change Service Requested Opt 2 w/Secure Destruction	Available for Traditional ACS™ Participants	Available for Traditional ACS™ Participants	Available for Traditional ACS™ Participants	Available for Traditional ACS™ Participants



Not Applicable for SD





Receiving electronic notifications is a two part process *

- Notification of new address or reason for non-delivery provided to the mailer via ACS[™]
- Secure Destruction record associated with the IMb[™] that will be provided in a separate report



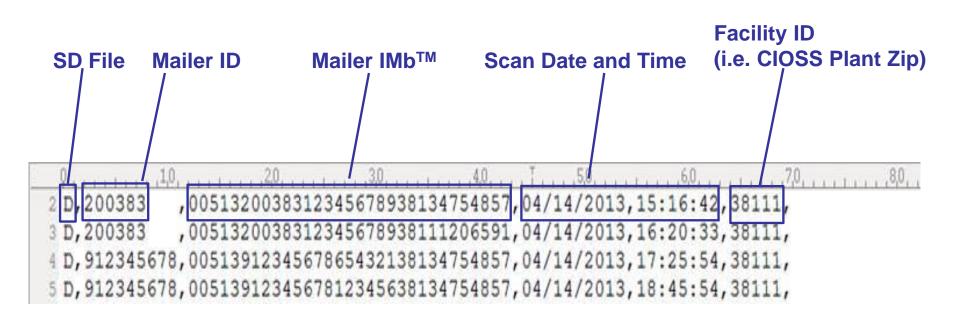


* All mailer SD eNotification records will be provided daily in reports available to registered mailers through the customer Electronic Product Fulfillment (EPF) customer portal website





Secure Destruction eNotifications Data File Record







Next Steps

- Some steps you can take to become more familiar with the SD service option
- Additional SD mail service informational resources and enrollment forms are available on the Rapid Information Bulletin Board System (RIBBS) website at

Review SD documents and materials available on RIBBS

Discuss SD benefits and obtain buy in from senior management Reach out to us with any questions

> Share this presentation with key stakeholders in your organization

https://ribbs/index.cfm?page=securedestruction







Questions:

For Additional Information on Secure Destruction visit the RIBBS SD Webpage at

https://ribbs.usps.gov/index.cfm?page=securedestruction

SD Questions?... Contact the National Customer Support Center at: Phone: 877-640-0724, option 1 Email: <u>acs@usps.gov</u>

Contact Your Account Manager at:



