

INTELLIGENT MAIL CONTAINER BARCODE (IMCb)

- The Intelligent Mail container barcode (IMCb) is required on the container placard.
- This 21-digit IMCb includes four components:
 - Application Identifier
 - Type Indicator
 - Mailer ID
 - Serial Number
- Mailers are required to uniquely number each container and NOT reuse any of the numbers for 45 days from the date of the mailing.
 - *Exception:* for mailings of <10,000 pieces, barcode uniqueness is not required.

PLACARD SIZE REQUIREMENTS

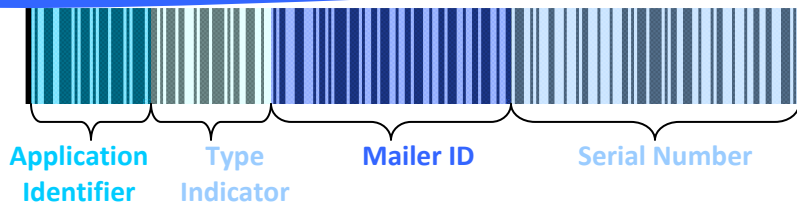
- Container Placards can be two sizes:
 - 8" minimum by 11"
 - Self-Adhesive 4" by 7"

ADDITIONAL RESOURCES

- For Container Placard and IMCb specifications, reference RIBBS Intelligent Mail Services/ Suite of Barcodes/ Intelligent Mail Container label and barcode:
 - <https://ribbs.usps.gov/index.cfm?page=intellmailcontainer>
 - Intelligent Mail guides: <https://ribbs.usps.gov/index.cfm?page=intellmailguides>

Full-Service Intelligent Mail® Container Placard

When is a Container Placard with IMCb Required?



INTELLIGENT MAIL CONTAINER PLACARD

- ✓ The Intelligent Mail Container Placard is used on containers such as pallets, All Purpose Containers (APC), hampers, and pallet boxes
- ✓ The container placard includes the Intelligent Mail Container Barcode (IMCb) and text identifying the mail owner, destination, and type of mail.
- ✓ At least two clearly visible placards must be affixed on adjacent sides of each pallet, outside of any shrink wrap (see DMM section 708.6.6 for more info).

STANDARD MAIL, PERIODICALS, & BPM*

- **Container Placards are NEVER required when:**
 - Mailing is less than 500 pounds of bundles/sacks or 72 feet of trays AND mail is not separated by destination
 - **Container Placards are required if the mailer separates mail by destination and the mailing is...**
 - Under 500 pounds of flats entered directly at a DDU
 - Between 100 and 249 pounds of bundles/sacks or 12 feet of trays entered the destination NDC, ASF, ADC, SCF
 - Between 250 and 499 pounds of bundles/sacks or 36 feet of trays
 - **Container Placards are ALWAYS required when:**
 - Mailing is more than 500 pounds of bundles/sacks or 72 feet of trays
- *Note: Unlike for First-Class Mail, these rules apply to all mailings regardless of the type of facility at which the mail is entered*

FIRST-CLASS MAIL

ENTERED AT A BMEU

- **Container Placards are NEVER required when:**
 - Mailing is less than 48 linear feet of letter trays or 16 flat tubs.
- **Container Placards are required when:**
 - Mailing is greater than 48 feet of letter trays or 16 flat tubs **AND** the mailer
 - Creates an origin SCF pallet or
 - Separates mail by destination
- **Container Placards are ALWAYS required when:**
 - Mailer has a CSA

ENTERED AT A PROCESSING FACILITY

- **Container Placards are NEVER required when:**
 - For APC, Gaylord, or rolling stock: Mailing is less than 48 feet of letter trays or 16 flat tubs
 - For Pallets: Mailing is less than 72 feet of letter trays or 24 flat tubs
- **Container Placards are ALWAYS required when:**
 - Mailer has a CSA
 - For APC, Gaylord or rolling stock: Mailing is greater than or equal to 48 feet of letter trays or 16 flat tubs
 - For Pallets: Mailing is greater than or equal to 72 feet of letter trays or 24 flat tubs on a pallet

